

| Organised By |





## Radisson Blu Hotel - Abu Dhabi - UAE





3-04 May 2025



#### **Purpose:**

The Middle East International Medical Tourism Congress MIMTC will bring together leaders from the health tourism sector to collaboratively envision a more dynamic and innovative future for cooperation in Health Tourism in the Middle East and Globally gathering Healthcare providers, Medical Tourism Professionals, Government Representatives, from 20+ Countries along with thousands of patients from Abu Dhabi, UAE, Gulf Countries and Middle East Region in addition to a diversified internationality of expats resident in the UAE seeking for the overseas treatment.

The event will be also an international cooperation platform in healthcare and medical tourism and a networking and partnership opportunity.

The MIMTC Expo is the ultimate platform where international healthcare providers and patients from the Arab Gulf region and the Middle East seeking overseas world-class treatments, cures, and well-being will meet and explore treatment offers and opportunities.

#### **MIMTC 2024: Proven Success!**

The first edition of the Middle East International Medical Tourism Congress and Fair provided diverse treatment options for patients in the Gulf and Middle Eastern countries by involving a substantial number of healthcare professionals from the United Arab Emirates, Turkey, Spain, Malaysia, Egypt, Tunisia, and India. This was accomplished through the participation of many hospitals and home healthcare providers at the MIMTC Expo, along with a variety of presentations on various healthcare topics given by specialists from more than 12 nations.

### MIMTC 2025: Care, Solidarity & Business

This edition will focus on strengthening global cooperation, setting new patient care standards, and addressing medical liability in international treatments.

MIMTC 2025 is set to be larger and more impressive, aims to provide essential insights and innovative ideas to progress towards new benchmarks focused on creating a global framework for patient rights and medical liability, reinterpreting the concept of safeguarding patient rights during treatment abroad and aiding them in obtaining medical care overseas when local options are unavailable, alongside the needed assistance, particularly if the patient is unable to travel for treatment due to financial constraints.

## **MIMTC 2025: ADVANTAGES**

An Exclusive Opportunity for business & collaboration

# What can we guarantee you

#### 1 - VIP Guests:

MIMTC 2025 is inviting Ministries of Health and ambassadors' representatives from GCC, Europe, the UK, CIS, and Africa from 30+ countries will be invited to meet with our participants and engage in a B2G meeting.

#### 2- B2C:

Present your hospital to a new audience in the UAE, expand your reach in the Middle East and showcase your different medical offerings to Gain direct access to patients in our B2C exhibition platform.

#### 3- B2G:

Connect with the directors of the overseas treatment departments in the Ministries of Health in the Gulf countries and benefit from B2G business meetings.

#### 4- B2B:

Build partnerships with top medical tourism facilitators in the region in the B2B pre-arranged program and plan for future collaborations.

#### 5-B2P:

Connect with hospitals from the Middle East and various countries to expand your B2P business network and set up new international cooperation.

## Join MIMTC 2025 and shape the future of Global Healthcare Tourism!



#### MIMTC CONFERENCE AGENDA

- 9:00 10:00 AM
- Official Inauguration ceremony.
- Welcoming message of the event organisers.
- Minister's Speech.
- Message of the Main keynote speaker of the event.
- Messages of mimtc partners and sponsors.
- 10:00-10:30
- Break Coffee and Expo Tour.
- 10:30-11:30 (SESSION 1)

Abu Dhabi A center for top-tier medical tourism.

- Presented by Department of Health Abu Dhabi.
- The Department of Culture and Tourism Abu Dhabi (DCT Abu Dhabi).
- 11:30-13:00 (SESSION 2)
- Towards a global framework for patient's rights and medical liability.
- 13:00-14:30 (Lunch)
- 14.30 Onward Exhibition activities and open B2B and B2C meetings.
- 14:30- 16.00 (Session 3)
- "Shaping the Future of Health and Longevity in the Middle East".
- 16.00-17.30
- From suffering to healing & gaining recovery from addiction.
- 19.00-21.30
- Evening Gala dinner and distribution of certificates.

#### **EXBITION AND B2B-B2G-B2P PLANS**

- 10:00 **-** 12:30
- Ongoing B2B and B2C meetings in an informal manner.
- Ongoing open Hospitals presentations sessions.
- 12:30-14:00
- Lunch Time
- From 14:00 and Beyond
- Continuation of the exhibition along with B2B and B2C meetings at the time of the request.
- Ongoing open Hospitals presentations sessions

DAY 3

DAY 2

Visits of our B2B Delegates to the MIMTC Main Sponsors Hospitals in Abu Dhabi and Dubai.

